



# UPSKILL

Workforce Experience Program

## Contact Us:

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**WE CONNECT THE DOTS**  
SCIENCE. TECHNOLOGY. ENGINEERING. ARTS. MATH.

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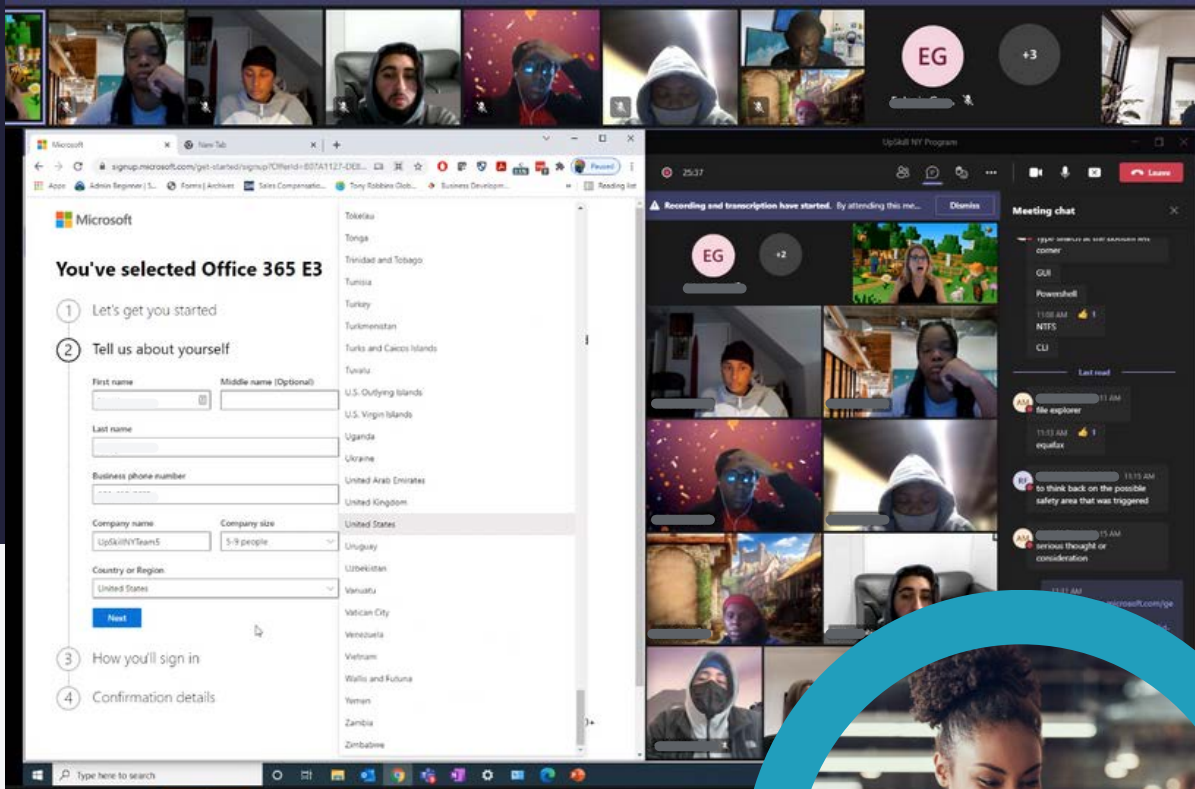


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# WORKFORCE EXPERIENCE

Learn skills for entry level jobs that lead to tech careers!

**For 18-24 years of age**  
**Program Duration: 8 Weeks**

## Workforce Training (4 weeks)

- Website Development
- Microsoft Office 365
- Dynamics CRM
- Modern No-Code Development
- Social/Digital Media & Marketing
- Communication
- Collaboration
- Career Exploration

## Workforce Experience (4 weeks)

- Applying new skills in a real-world workforce experience
- Weekly coaching sessions
- CareerLeader 360 Feedback
- Case Study Capstone Project
- LinkedIn Portfolio Building
- Resume Building

# SKILLS DEVELOPMENT

"Empowering youth with needed workforce skills utilizing technology, soft skill development, coaching and a pathway to employment increases the likelihood of sustainable employment and economic mobility. 'UpSkill' provides participants with the workforce training and experience employers seek today," Laurie Carey, Founder of We Connect The Dots.



## Collaboration Skills

Equipping participants with the awareness, skills and tools they need to understand and communicate their needs in a modern workforce environment. Learning how to communicate across various modalities both online and in-person.



## Modern Workforce Tools

Equipping participants with awareness, skills and tools utilized in today's businesses. Gaining hands-on experience with today's modern workforce tools. Learning products like, Office 365, Dynamics CRM and modern web-based business tools.



## Coaching

Supporting participants to understand their needs, biases and triggers and how to protect and manage them, generate insights about what this means for them and their relationships and identify development goals. Utilizing multiple assessments throughout the program.



# Transforming the workforce by creating inclusive coaching cultures

We provide Psychological Safety training for individuals that are designed to equip you with the awareness, skills, and tools necessary for working in today's collaborative work environments.



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## BUILD GREATER AWARENESS

Our goal is to help demystify your brain to give you a line of sight to where you are, navigate where you want to be, and provide the practical tools to get there. The assessments and debriefs are designed to give you a foundational understanding of the brain-based concepts, frameworks and tools used to understand and nurture your psychological safety.

By understanding how your brain dictates your behavior you can create a greater understanding and awareness into your actions, emotions and biases through the lens of neuroscience. With this self-awareness in place, you can then improve your awareness of others by understanding what may be driving their behavior and needs, all of which can facilitate better communication and relationships.



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### A Strong Focus on Emotional Intelligence

*"Learning about triggers can be really helpful to knowing how you're feeling and how you can resolve them in a difficult situation. This can help with my daily life when interacting with my family, friends, coworkers, and new people that I meet. I can take this knowledge into the workplace."*

-Jaeda G., UpSkill Program Participant, NY

# KEY BENEFITS

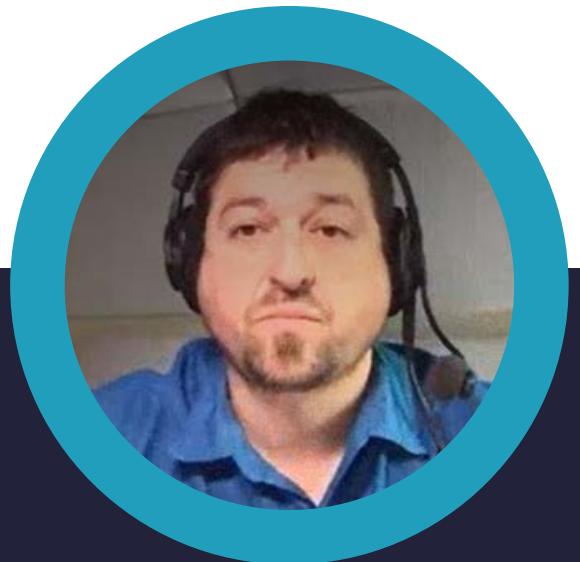
- Improved emotional regulation
- Better control and management of stress
- Enhanced emotional intelligence
- Nurturing of personal and other's psychological safety
- More positive exchanges and collaboration
- Improved engagement and motivation
- Enhanced focus, creativity and productivity
- Increased happiness and wellbeing



## Results Speak for Themselves

*"We learned how to recognize our emotions and how to handle our emotions when triggered. Also, in the process of trying to help improve ourselves, we should be mindful of the other person's state of mind. This is vital in the workplace."*

- Aysia M., Upskill Program Participant, NY



- Oliver Schinkten, LinkedIn Learning

# INDUSTRY GUEST SPEAKERS

In today's modern workforce, building a strong network to support career development is key. UpSkill participants hear first-hand from industry experts in the field about their career journey, the skills necessary to support their roles, and provide LinkedIn connections for future mentoring and/or career opportunities. Our curriculum is designed with a learning goal in mind that introduces participants to industry concepts, teaches the value of lifelong learning, supports a path that leads to additional knowledge or experience and engages to create an interest where there may have not existed before.

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# COMMUNITY PARTNERSHIPS



We Connect The Dots aligns with community partners across the nation to create impact through our UpSkill Workforce Experience Program. Designed for underserved youth (ages 18-24) to empower them with skills for entry level jobs and career paths in technology. Through these partnerships, participants are placed in workforce experience opportunities with participating employers that can lead to full-time entry-level positions after completing the 8-week program.

Through the collaboration between our team and community partners, we increase the likelihood of success by working together to support students from a holistic approach. This program positively affects the economic revitalization of distressed communities, reduces violent crime and recidivism, providing adequate opportunities for upward mobility, career development and advancement for low-income communities.

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## Creating Impact Together

*"At The Center, we recognize that it takes a village, and we all need each other to wrap our arms, collectively, around the individual. The combination of the support we provide to our young adults, along with the training received from We Connect the Dots, and the work experience opportunities made possible through our partners, we have a formula for success. Not just to obtain another piece of paper, but to help ensure a pathway to upward economic mobility for those in our community. This will be our ultimate success."*

- Bonnie Michelle Cannon, Executive Director, Bridgehamton Child Care and Recreation Center , [www.bhccrc.org](http://www.bhccrc.org)



# WORKFORCE EXPERIENCE PARTNERSHIPS

Building Workforce Capacity for Business Growth

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After the 4-week workforce training, participants are assigned to a workforce experience partner, based on their interested and project alignment with the business partner. The 4 week workforce experience builds upon the foundational skills taught by providing the opportunity to apply these new skills in a professional environment. For many the career paths in the IT occupations do not require a college degree but do require skills training. If you look at the career path of today's technology leaders, they began with entry level careers in tech and expanded their knowledge through certification programs designed by industry to meet the needs of employers within those tech occupations. Once trained how to learn and develop the foundational skills to work within the IT career occupations, they can expand on that knowledge, increase their salary and apply for occupations that move from middle to high skilled occupations.

The outcomes of the program teach participants to work in a professional work environment, which reduces unemployment, provides economic stability, and reimagines communities. Students are trained to support businesses with Microsoft O365, Wordpress websites, communication, and social media platforms like Hootsuite, Mailchimp, Constant Contact and data entry products like Salesforce, all which are transferrable skills to other industry platforms.

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## Creating Business Value

*"From Day 1, Jaeda and I had a wonderful connection and complement one another while working on a myriad of projects. The tasks at hand are one of collaboration and it is essential to multitask and stay focused, both of which are outstanding attributes of Jaeda. To the benefit of our team, Jaeda has demonstrated clarity, attention to detail and a willingness to jump in on any project. With appreciation and gratitude to the UpSkill Program, our team is on board with our request to have Jaeda stay on as a full-time employee with the Village of Southampton."*

– Cathy Sweeney, Village Clerk, Incorporated Village of Southampton, <https://www.southamptonvillage.org>

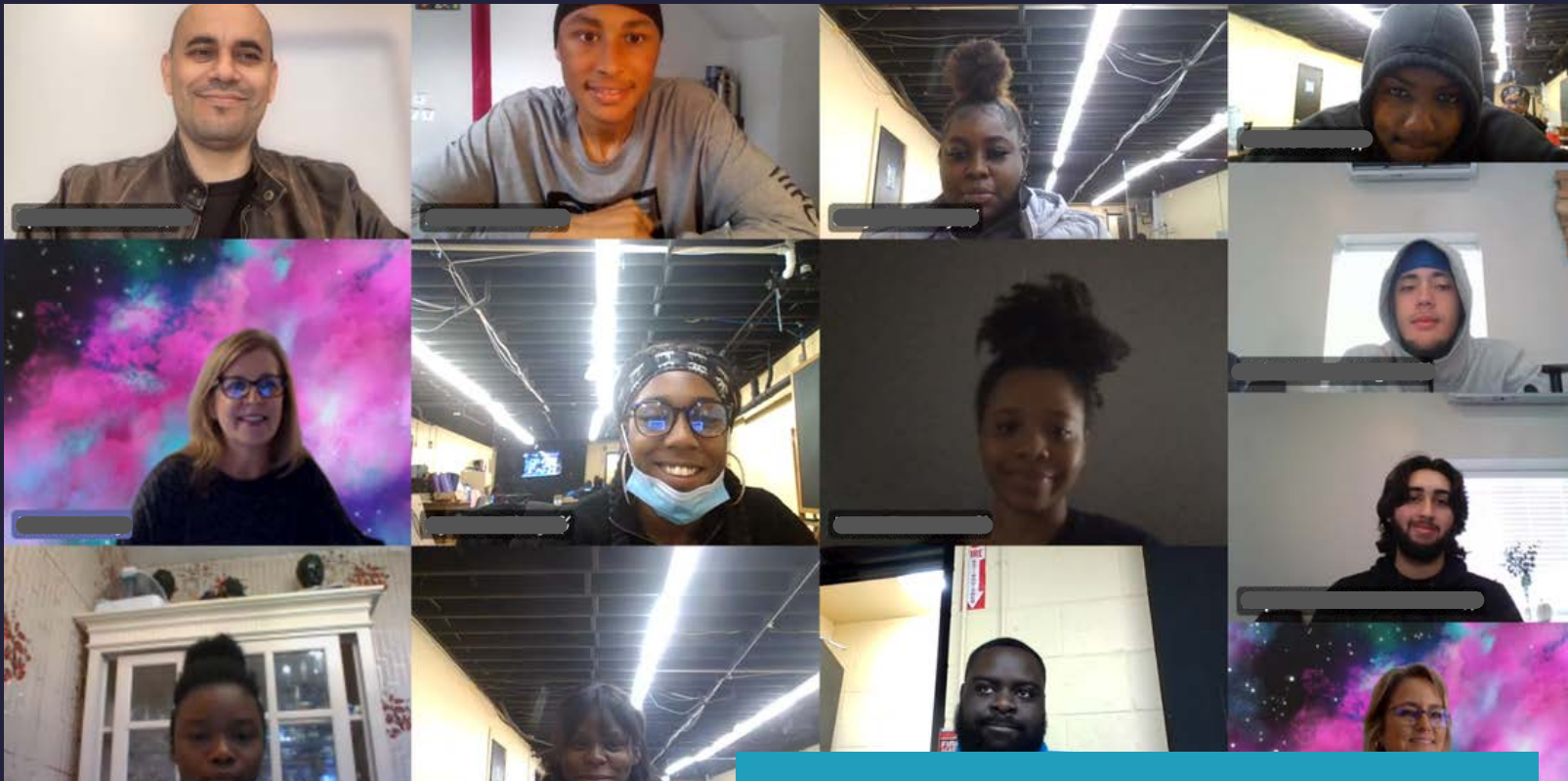




# A COLLABORATIVE EFFORT

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Through partnerships with technology industry leaders, community partners, local businesses, and the government, we provide a talent pipeline to populate unfilled IT related fields with qualified focused participants whose hunger for continued knowledge and skills development will sustain the workforce of the future. These partnerships will enable our participants to engage with mentors and coaches, and be actively involved in real-world workforce experiences. We Connect The Dots affords participants the ability to experience career opportunities and determine the right path for success.



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